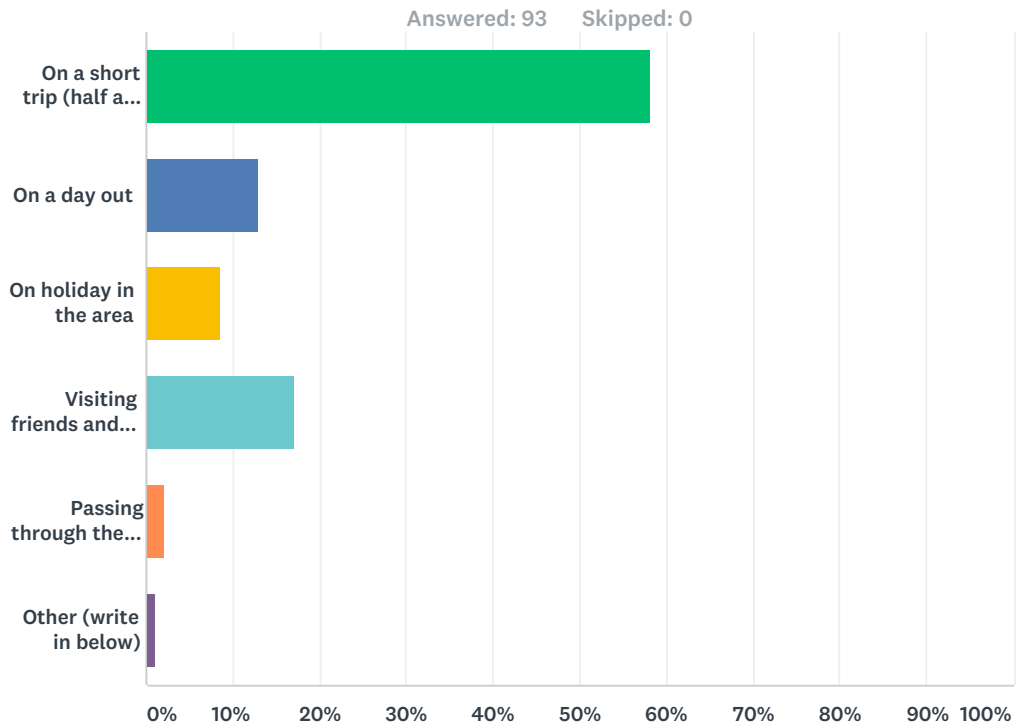
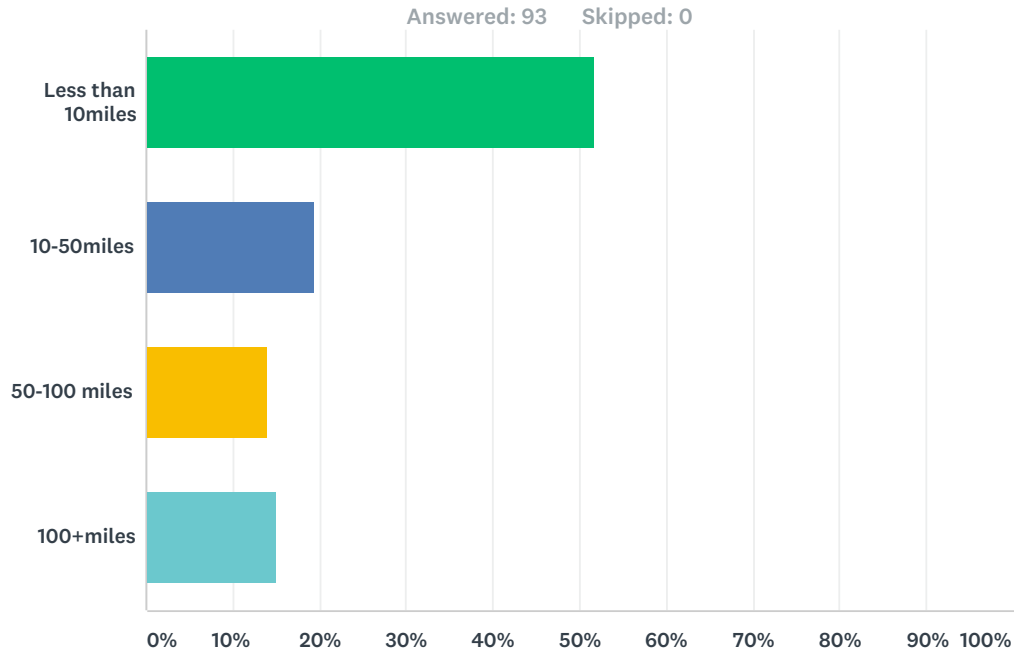


# Q1 Which of the following best describes your situation today?



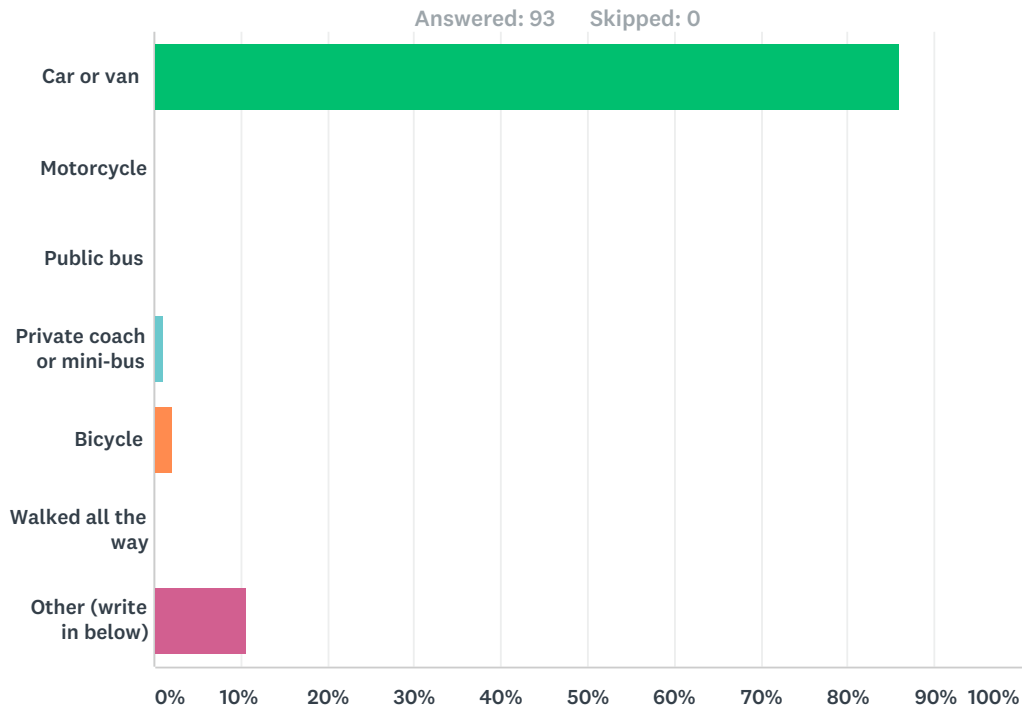
Answer Choices	Responses	
On a short trip (half a day)	58.06%	54
On a day out	12.90%	12
On holiday in the area	8.60%	8
Visiting friends and relatives on holiday in the area	17.20%	16
Passing through the area to/from my holiday destination	2.15%	2
Other (write in below)	1.08%	1
<b>Total Respondents: 93</b>		

## Q2 How far did you travel to get here?



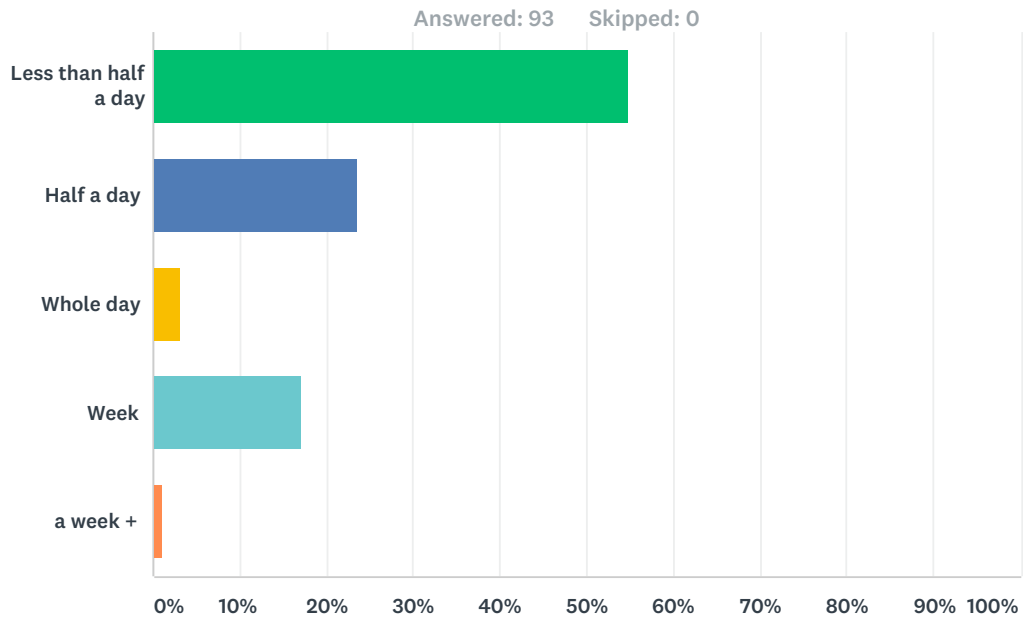
Answer Choices	Responses	
Less than 10miles	51.61%	48
10-50miles	19.35%	18
50-100 miles	13.98%	13
100+miles	15.05%	14
<b>Total</b>		<b>93</b>

### Q3 What was the main method of transport you used?



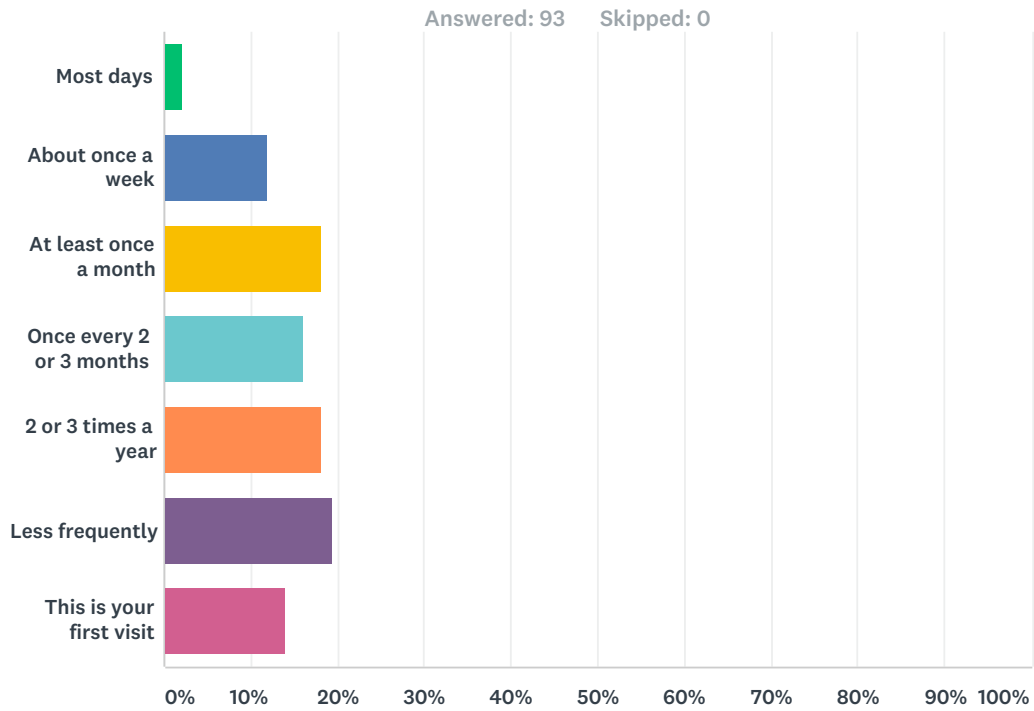
Answer Choices	Responses
Car or van	86.02% 80
Motorcycle	0.00% 0
Public bus	0.00% 0
Private coach or mini-bus	1.08% 1
Bicycle	2.15% 2
Walked all the way	0.00% 0
Other (write in below)	10.75% 10
<b>Total Respondents: 93</b>	

## Q4 How long have you spent or do you intend to spend here today?



Answer Choices	Responses
Less than half a day	54.84% 51
Half a day	23.66% 22
Whole day	3.23% 3
Week	17.20% 16
a week +	1.08% 1
<b>Total</b>	<b>93</b>

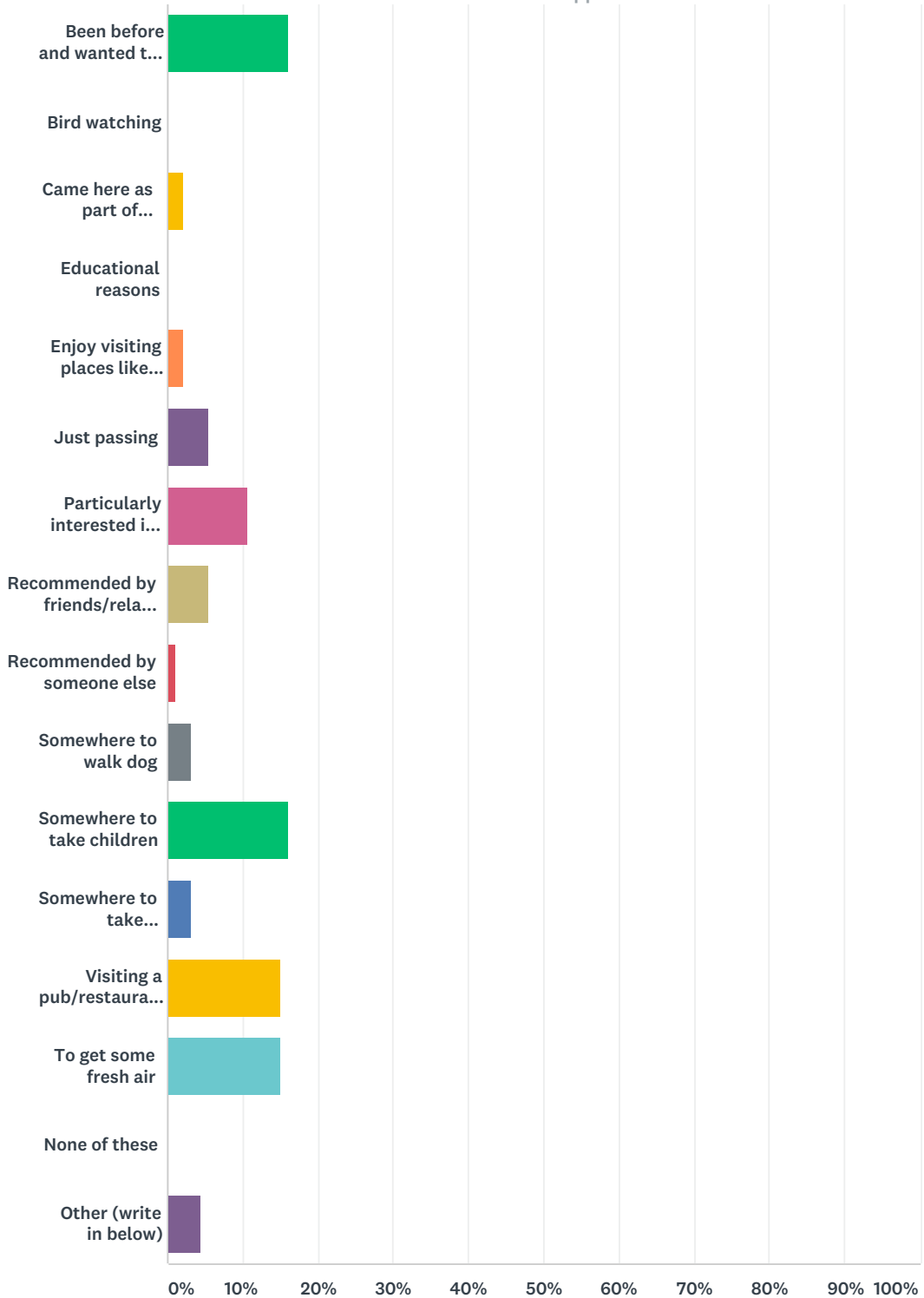
## Q5 How often do you usually visit Hamble?



Answer Choices	Responses
Most days	2.15% 2
About once a week	11.83% 11
At least once a month	18.28% 17
Once every 2 or 3 months	16.13% 15
2 or 3 times a year	18.28% 17
Less frequently	19.35% 18
This is your first visit	13.98% 13
<b>Total</b>	<b>93</b>

# Q6 Which would you say is your main reason for visiting Hamble today?

Answered: 93 Skipped: 0

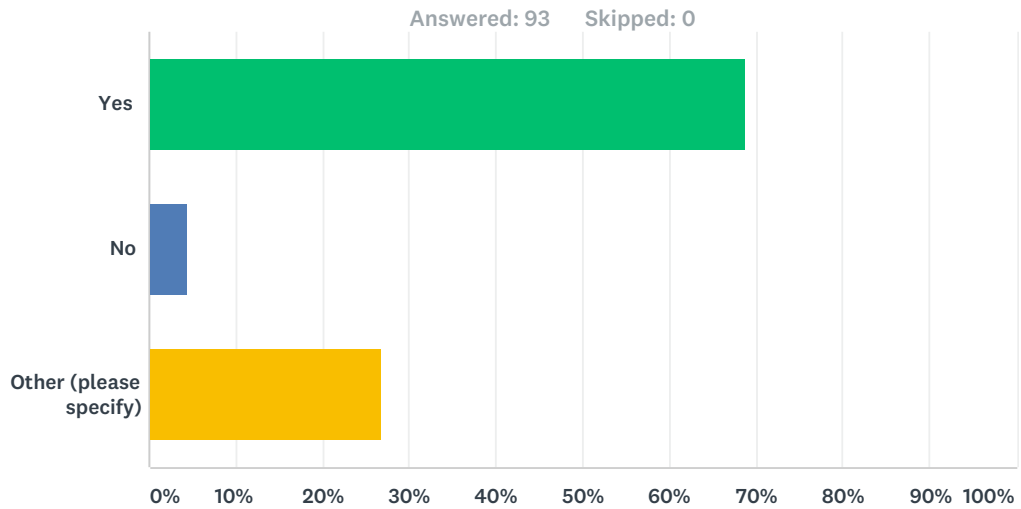


Answer Choices	Responses
Been before and wanted to come back	16.13% 15
Bird watching	0.00% 0

## Hamble Visitor Survey

Came here as part of organised trip	<b>2.15%</b>	<b>2</b>
Educational reasons	<b>0.00%</b>	<b>0</b>
Enjoy visiting places like this	<b>2.15%</b>	<b>2</b>
Just passing	<b>5.38%</b>	<b>5</b>
Particularly interested in nature at this site	<b>10.75%</b>	<b>10</b>
Recommended by friends/relatives	<b>5.38%</b>	<b>5</b>
Recommended by someone else	<b>1.08%</b>	<b>1</b>
Somewhere to walk dog	<b>3.23%</b>	<b>3</b>
Somewhere to take children	<b>16.13%</b>	<b>15</b>
Somewhere to take friends/relatives	<b>3.23%</b>	<b>3</b>
Visiting a pub/restaurant in the village	<b>15.05%</b>	<b>14</b>
To get some fresh air	<b>15.05%</b>	<b>14</b>
None of these	<b>0.00%</b>	<b>0</b>
Other (write in below)	<b>4.30%</b>	<b>4</b>
<b>Total Respondents: 93</b>		

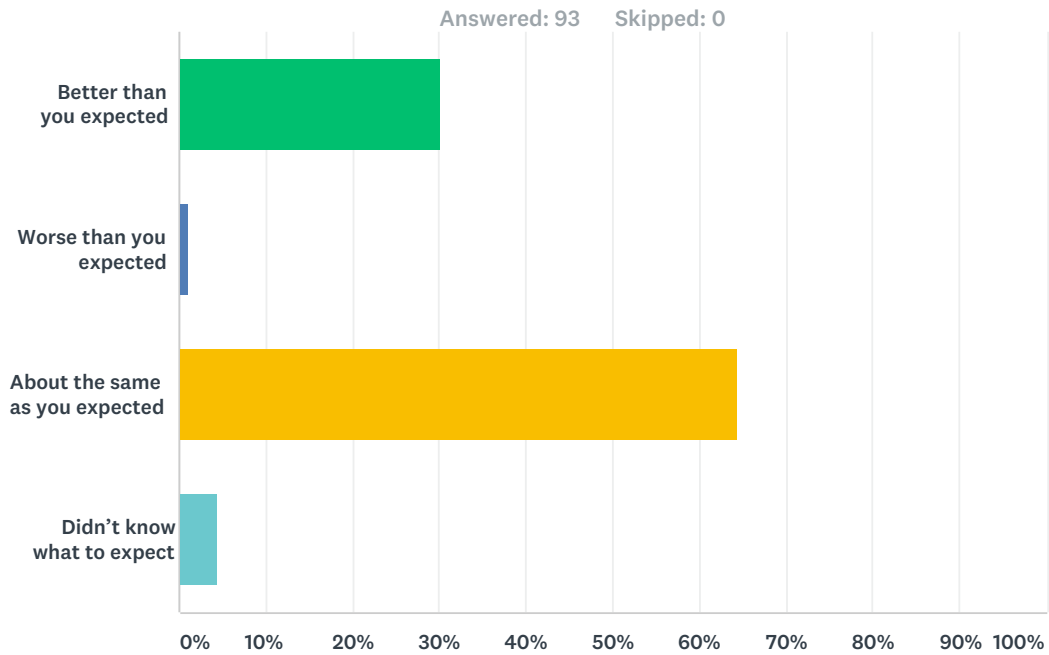
## Q7 If you had food or beverage today was it good value?



Answer Choices	Responses	
Yes	<b>68.82%</b>	<b>64</b>
No	<b>4.30%</b>	<b>4</b>
Other (please specify)	<b>26.88%</b>	<b>25</b>
<b>Total</b>		<b>93</b>

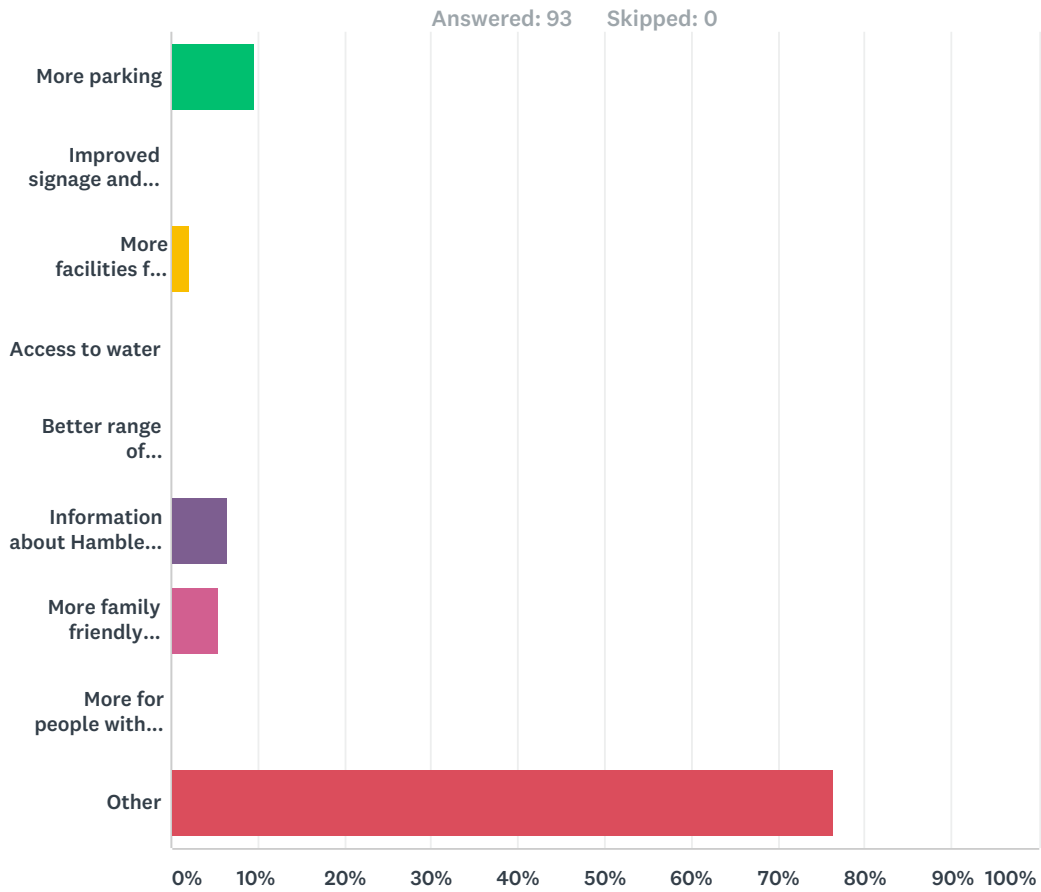


## Q8 Was your visit/day out here.....



Answer Choices	Responses
Better than you expected	30.11% 28
Worse than you expected	1.08% 1
About the same as you expected	64.52% 60
Didn't know what to expect	4.30% 4
<b>Total</b>	<b>93</b>

## Q9 What improvements would you recommend?



Answer Choices	Responses
More parking	9.68% 9
Improved signage and footways	0.00% 0
More facilities for visitors - shops, cafes, pubs	2.15% 2
Access to water	0.00% 0
Better range of accommodation	0.00% 0
Information about Hamble and things to do	6.45% 6
More family friendly activities	5.38% 5
More for people with limited mobility	0.00% 0
Other	76.34% 71
<b>Total Respondents: 93</b>	